



Resume : Senior Web Designer & Developer : Scott Maison

EXPERIENCE

- 09/2006 – current Advertising Technologist (Contractor) @ AARP Washington, DC**
- Implementation and management of Double-Click ad service
 - Ad Serving systems integration
 - Additional sales support and technical liaison to Web Strategy and Operations (WSO)
- 10/2005 – 05/2006 Technical Producer (Contractor) @ U.S. News & World Report in Georgetown, DC**
- Led migration of table based layout to CSS layout and modularization efforts
 - Leveraged MovableType as content management system allowing Editorial Producers to create ad hoc Blogs and Splash pages
 - Assisted in implementation of Double-Click ad service
- 03/2005 – 08/2005 Web & Graphics Manager @ Terabeam Wireless in Falls Church, VA**
- Manage and update multiple public websites and manage eCommerce efforts
 - Develop and maintain presentations, product marketing, posters, tradeshow booths & supporting displays/posters, mailings and mailing lists
 - Provide support for product specification and manual development and management of email communications and web servers as required
- 05/2002 – 08/2004 Senior Web Designer/Technical Lead @ IQ Solutions, Inc. in Rockville, MD**
- Oversee and manage Web Design group (as Web Design Technical Lead) and several Web Developers (as Task Lead and/or Project Manager on several projects).
 - Technical Lead, Senior Web Designer, and eventual Project Manager on SAMHSA's Drug Abuse Warning Network (DAWN) initiative developing their Web presence, data mining applications, and computer-based training materials. Grew the original 900K/7 year contract into +3 million of additional business in my first 2 ½ years on the contract.
 - Provide design and production support for the National Institute on Drug Abuse (NIDA) Teens Web site.
 - Provide production support for the National Institute on Drug Abuse (NIDA) Web site redesign.
 - Resource for client requirements development, Information architecture analysis, application development, usability, interface design, and production
- 01/2001 – 10/2001 Lead Designer @ SymRx, Inc. in Rockville, MD**
- Responsibilities included Design Team management, Project Manager for marketing site, Process development, GUI design and development, Web site usability management, and Marketing assistance.
 - Accomplishments included acting as Lead for "Design Transition" during acquisition of CornerDrugstore, Synced working relationships between designers and developers through consensus building and process implementation, and implementation of "Health Center" (Strategy for implementation of third-party content provider and production of resulting interface).

EXPERIENCE

- 2000 - Present** **Owner** @ NeatChi Design (Contracting) in Gaithersburg, MD
- National Geographic .COM, CRANE (Content Registry And Navigation Engine) Interface: Design and implement front end interface for data entry into existing database - new intelligent search engine
 - MedContrax, CPN Web Application: Assist in development of pharmaceutical online application providing interaction between GPOs, Manufacturers, and Wholesalers
- 10/1999-12/2000** **Designer (GUI and Web)** @ Concept Five Technologies in Vienna, VA
- Responsibilities included GUI design and development, Requirements development, Web site usability management, and Marketing Site Management.
 - Accomplishments included the Enterprise Customer Profile and Referral Prototypes for Wells Fargo (Three versions: Abstract concept to requirements development to prototype interface in less than one week each), and Development and Implementation of new service offering, "Usability Study," consisting of review and testing of existing Web site GUI for usability in regards to the end user experience.
- 09/1997-10/1999** **Graphic Designer** @ Compusearch Software Systems Inc. in Dulles, VA
- Responsibilities included Total Image Management (All visual communications).
 - Accomplishments included taking over full design and production management after two months, full project management for PRISM USER TUTORIAL Interactive CD, full management of "backstage" 1999 PRISM User Conference (management of crew, visual presentation, sound, technical set-up of computers and rear projection, and motion graphics creation), and task management of Production Assistant/Junior Designer.

SKILLS

Internet/Electronic Media	Web Design and Development, Online Application Design and Development, Computer Based Tutorial Development (CBT), eCommerce, Usability, Motion Graphics, Interactive Multimedia, CD Design and Production, Banner Ad Design
Development	Project Management, Process Development and Implementation, Client Requirements Development, Technical Liaison to Management/Clients, Cost & Project Justifications, User Profiling, Use Case and Spec Development, Tasking, Presentation
Languages	HTML, JavaScript, PHP, Lingo, Cold Fusion, XML
Graphic Design	Logo, Corporate Identity, Typography, Image Manipulation and Creation, Layout, Package Design, Direct Mail, Signage, Promotional Items, 3D Design (kiosks, tradeshow presence, sculpture)

SOFTWARE

Platform	PC and MAC
Graphics	Illustrator, Photoshop, Freehand, Fontographer, Quark, LiveMotion, PageMaker, Authorware
Development	Dreamweaver (includes Cold Fusion), Adobe Acrobat, Director (Flash), GoLive, Visual Source Safe, WinCVS, Merant Tracker, Visio, Kurant StoreSense eCommerce
Other	DoubleClick, Microsoft Dynamics (CRM), MS Office Suite, HitBox, WebTrends, Meeting Maker, ChangePoint, BridgeTrak

EDUCATION

- 1993-1997 **BFA: Ringling School of Art and Design in Sarasota, FL**
Major: Graphic Design
Minor: Photography
- 1989-1993 **Toms River High School North**
Top 20%
- 1984-1993 **Boy Scouts of America**
Eagle Scout

AWARDS

- 2003 **Spring 2003 WWW Health Awards**
Recognizes the best health-related Web sites for consumers and professionals.
- Association/Professional Society Division: SILVER Award for the Adults & Children Together Against Violence Web site (highest award in division)
 - Government Division: SILVER Award for SAMHSA's Drug Abuse Warning Network (DAWN) Web site (highest award in division)
- 2000 **InfoWorld Top 90**
Cadillac Plastic e-Commerce Site (w/ Concept Five Technologies): InfoWorld Top 90 companies creating innovative e-business
- 1995 - 1997 **Best of Ringling**
- 1997: Untitled series of abstract photography
 - 1996: "Dark Side of Personality" mask – costume of foam and cloth
 - 1995: "Ostrizzelle" sculpture – clay, wire, and feathers

CONTACT

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